

Dear Customer:



Thanks for your interest in Connells Maple Lee's Fundraising Program.

We offer three different sizes of long lasting mixed flower bouquets for your organization to sell. The suggested selling price of the bouquets is \$4.00, \$5.00 and \$6.00.

Below is the cost per bouquet for your group:

<b>BOUQUET SIZE</b>	<b>YOUR COST</b>	<b>SELLING PRICE</b>	<b>PROFIT</b>
<b>SMALL</b>	\$2.75	\$4.00	\$1.25 *
<b>MEDIUM</b>	\$3.25	\$5.00	\$1.75 *
<b>LARGE</b>	\$3.75	\$6.00	\$2.25 *

*\* Profit to organization with tax-free status. Tax Identification Number is required when placing an order.*

**Important Note:** In terms of timing, we ask that you place your flower order two weeks prior to the time you would like to distribute the bouquets. However, during major floral holidays periods (February 1<sup>st</sup> – February 15<sup>th</sup> and May 1<sup>st</sup> - May 15<sup>th</sup>) we need your order **THREE** weeks prior to the distribution of the bouquets.

Here's how the program works:

We will supply you with color sell sheets (enclosed) to use for selling the bouquets. Once your group has taken all the orders for bouquets, you can submit your order to a Connells Maple Lee Flower Shop convenient to your organization. There is a minimum order of 25 bouquets.

Upon receipt of your bouquet order, we will require a 50% deposit. The remainder will be due when you pick up the flowers.

The bouquets will come to you individually bunched and in buckets of water for easy distribution. We will also provide presentation sleeves to your organization to add to the individual bouquets. During very cold temperatures (below 32 degrees) a heated vehicle will be needed to pick up your order. Bouquets should be delivered to your customers within twenty-four hours from receipt from Connells Maple Lee.

Thanks again for your consideration. **Before starting your fundraiser, please contact a Connells Maple Lee store near you.**

Regards,  
Greg Royer  
President